

FORREST QUINN COPYWRITER

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EXPERIENCE

Deutsch LA. Los Angeles, CA – Copywriter

JANUARY 2022 - PRESENT

- Put my love for football to work to create season 5 of Fansville by Dr Pepper.
- Wrote tweets, captions, comebacks, and memes for Canada Dry.
- Worked with Rory McIlroy and Billy Idol as part of Workday's "Rockstar" campaign.
- Helped The Count from Sesame Street share financial advice for NerdWallet

BSSP. Sausalito, CA – Copywriter

MAY 2019 - JANUARY 2022

- Produced work for ESPN, NBA 2K, FootJoy, noosa, Mitsubishi, Rao's, Blue Shield Of California, and Greyhound.
- Launched products for FootJoy, noosa, and Mitsubishi.
- Pitched proactive ideas for noosa and Rao's Homemade.
- Helped rebrand agency website, pitch materials, and recruiting materials.

SimpleNexus. Lehi, UT – Advertising intern

MAY 2017 - AUGUST 2018

- Created branding and marketing materials for rising startup
- Concepted and executed a campaign with over 5 million organic social impressions
- Concepted and executed a campaign that gained the attention of a \$20 million dollar investor
- Managed several SEO and social media campaigns

BYU AdLab. Provo, UT – Copywriter

DECEMBER 2016 - APRIL 2019

- Worked on projects for Nike, The Arizona DiamondBacks, Amazon, Whole Foods, and Intellibed.
- Pitched new work to potential clients.

EDUCATION

Brigham Young University. Provo, UT – B.A. Communications. Emphasis in Creative Advertising.

APRIL 2019

AWARDS

CLIO GOLD - FILM CRAFT - FOOTJOY

CLIO GOLD - FILM - FOOTJOY

ONESHOW GOLD - HP

ONESHOW SILVER - SONNET INSURANCE

ONESHOW MERIT - KRAFT

COMMARTS STUDENT HOTLIST - GOLD'S GYM

SKILLS

I'm a former D1 football player turned copywriter who understands the importance of team work and collaboration. I proactively search for ways to solve business problems through powerful words and creative communications. I believe great insights inspires big creative thinking, but I'm not afraid to think scrappy. Proficient in Adobe creative suite.