

FORREST QUINN

ASSOCIATE CREATIVE DIRECTOR // COPYWRITER

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Award-winning Associate Creative Director and copywriter with 8+ years creating and leading integrated campaigns and creative teams for national brands.

Selected clients: ESPN • FOX Sports • Dr Pepper • Canada Dry • FootJoy • Workday • NBC/Bravo • NBA 2K • NerdWallet • Continental • Mitsubishi • Guthrie's Chicken

Work recognized by: CLIOS - ONESHOW - COMMARTS - ADDY'S - ADAGE - CAMPAIGN US - ADS OF THE WORLD

EXPERIENCE

GS&F. NASHVILLE, TN — Associate Creative Director

SEPTEMBER 2024 - PRESENT

- Led integrated creative across broadcast, social and digital for brands including Guthrie's, Continental and LP
- Created experiential campaigns for NBC/Bravo, LP and PWT.
- Directed creative on two of the largest productions in agency history, managing cross-functional teams from concept to production.
- Led creative to win multiple large new business pitches (Continental, Bravo, Blaze, and Mitsubishi)
- Mentored and developed junior teams to create several award winning campaigns.
- Helped establish agency AI standards and workflows.
- Named AAF Nashville Copywriter of the Year

Stereo Creative — Freelance Senior Copywriter

AUGUST 2024 - SEPTEMBER 2024

- Helped launch Ripple's first stablecoin campaign, which trended on X and exceeded benchmark growth.

BooneOakley. Charlotte, NC — Senior Copywriter

SEPTEMBER 2023 - SEPTEMBER 2024

- Produced creative for Pizza Inn, Tire Pros, &pizza, Destin Fort Walton Beach, and Outer Banks.
- Led creative output for new business efforts.
- Helped establish agency AI practices to expand capabilities responsibly.

Bulletin Board Material — Freelance Senior Copywriter

JUNE 2024 - JULY 2024

- Concepted broadcast creative for FOX Sports' BIG NOON Saturday campaign.

BonCom — Freelance Senior Copywriter

JUNE 2023 - SEPTEMBER 2023

- Created integrated brand activations, influencer campaigns and a Times Square takeover.

Deutsch LA. Los Angeles, CA — Copywriter

JANUARY 2022 - JUNE 2023

- Developed broadcast, digital and social creative for Season 5 of Dr Pepper Fansville.
- Created social-first campaigns and platform content for Canada Dry.
- Developed campaign creative featuring Rory McIlroy and Billy Idol for Workday's "Rockstar" campaign.
- Developed campaign creative featuring The Count from Sesame Street to share financial advice for NerdWallet

BSSP. Sausalito, CA — Copywriter

MAY 2019 - JANUARY 2022

- Created campaigns for ESPN, NBA 2K, FootJoy, Mitsubishi, noosa, Rao's, and Blue Shield of California.
- Launched products for FootJoy, noosa and Mitsubishi while contributing proactive creative for Rao's and noosa.

EDUCATION

Brigham Young University. Provo, UT — B.A. Communications. Emphasis in Creative Advertising.